

How To Find An E-Commerce Idea In 1 Hour (Without Information Overload)

Print this out and tape it to your wall so you don't forget!

WEBINAR TRAINING ON:

Tuesday, December 18th, 14:00PM Eastern
Tuesday, December 18th, 13:00PM Mountain
Tuesday, December 18th, 12:00PM Central
Tuesday, December 18th, 11:00AM Pacific

ATTEND THE WEBINAR TO GET THE ANSWERS AND FILL IN THE BLANKS:

The Value Equation:

$$\begin{array}{r} + \text{_____} \\ \times \text{_____} \\ + \text{Intangible Benefits} \\ \times \text{_____} \\ + \text{Peripheral Benefits} \end{array} = \text{Value}$$

Price

How Should You Design Content?

Give _____
they need in the _____
so they don't _____
and stay on your website to _____!

What People Spend Money On:

- 1) _____
- 2) _____
- 3) _____

How To Find An E-Commerce Idea In 1 Hour (Without Information Overload)

Pricing:

Ideally, find a product that costs between _____ and _____.

Idea Checklist:

- Is the market _____ ?
- Is the competition _____ ?
- Is there enough _____ ?
- Can I become the _____ in 5 years?
- Most importantly, Can I Add _____ ?